One Size Doesn't Fit All

Helping Users Find Events from Multiple Perspectives

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relevent

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Motivation

• Main challenges of event recommenders in the tourism domain

- Ensure *context* & *flexibility* in terms of users' individual needs
- Consider more than just *Point-of-Interests*

Solution

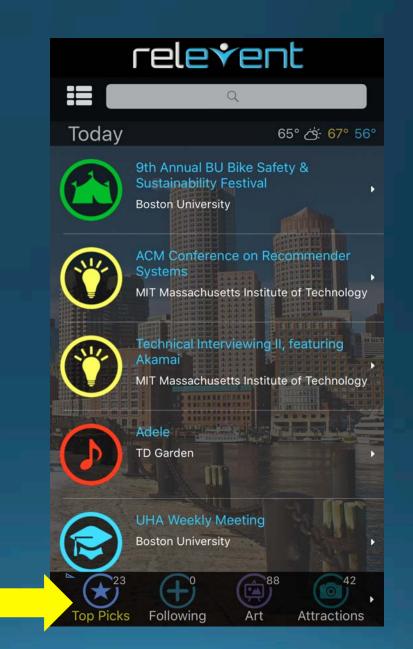
Mobile recommender that allows users to discover events from *multiple perspectives*





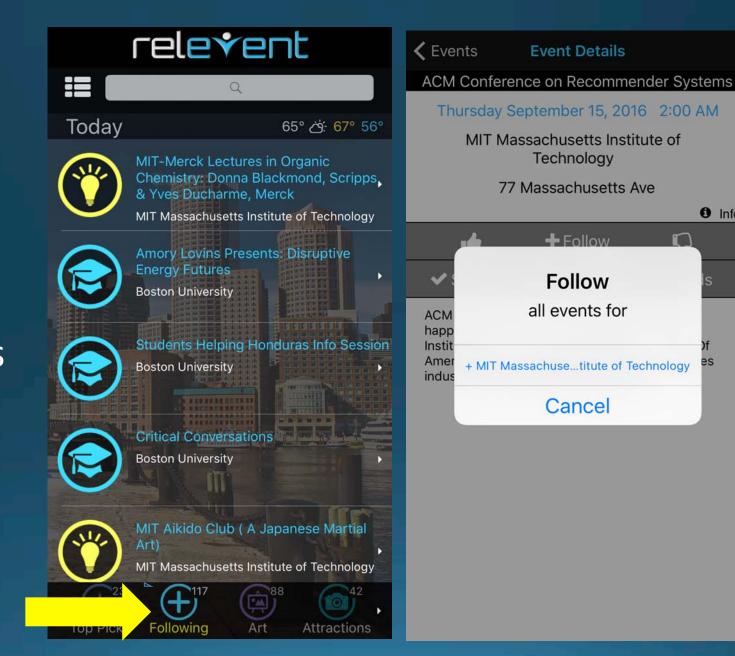
Traditional Recommendations

When knowing the user is key



Follow

When the focus is on preferred venues/artists

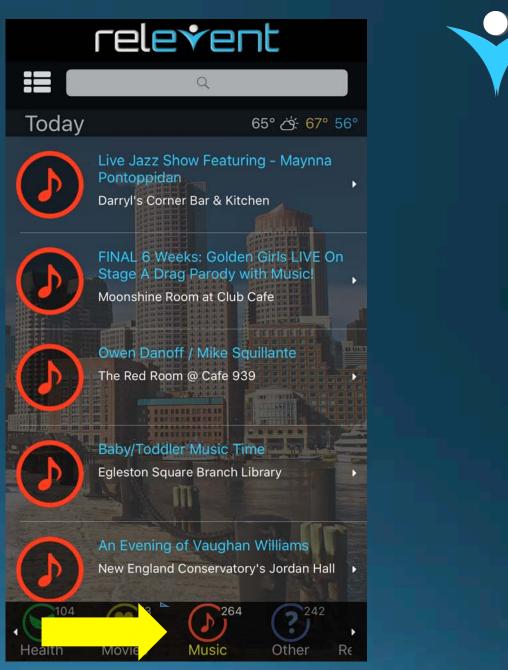


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Category

When the suggestions target a specific type of event



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Search

When listening to users current needs is a must

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	3rd Annual Forever Timmy's Wheels Annual Motorcycle Ride Hibernian Hall Watertown	Saturday Sept 17 3rd Annual Forev Annual Motorcyce Hibernian Hall Wate
ers ust	Bike Tour: The History and Landscape of the Fens Shattuck Emerald Necklace Visitor Center	Bike Tour: The H the Fens Shattuck Emerald I
	Sustainability/Bike Safety/Light Fair Northeastern University	Wednesday Sept 2 Sustainability/Bik Northeastern Unive
	qwertyuiop asdfghjkl	



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Conclusions







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